

The A. Disgraceful
WJ

*Mr. Nelson. to see. This was the
broadcast (returned to, MGB)*

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A PARTY POLITICAL BROADCAST

MGB

SDP ALLIANCE PARTY

RECORDED FROM TRANSMISSION: 2100 hrs BBC-1 DATE: 30th April, 1987.

VOICE OVER: Today, Mrs. Thatcher started her official visit to Middlesborough. This evening she attended a gala performance of the Middlesborough Ballet, and went on to a civic banquet.

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(MUSIC) Of course it didn't happen, you have only been watching actors. Mrs. Thatcher as Prime Minister has been to Moscow more times than she has been to Middlesborough. (MUSIC) Of course the British Prime Minister should go to Moscow but shouldn't she visit the Middlesborough's of this country as well? There is a lot to see. If she likes those Moscow queues, Middlesborough has them too, hereat the dole office. There is 22% unemployment. The climate can be a bit harsh too, especially the economic climate. You are 30% more likely to die before retirement in Middlesborough. And last year, over 1,000 babies were born with a low-average birth-weight. There are a lot of place like Middlesborough that Mrs. Thatcher hasn't visited in her eight years as your Prime Minister.

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It is true they are not as glamorous as Moscow or New York or Washington and we do have a lot of problems here at home. Could it be that Mrs. Thatcher is trying to divert attention abroad. Mr. Pym tried to tell Mrs. Thatcher a few home truths, so did Mr. Prior and Sir Ian Gilmour and Mr. St. John Stevas, even Mr. Heseltine. And look what happened to them. Five more years in Downing Street and Mrs. Thatcher will be even more isolated and out of touch.

(SINGING - IN YOUR STREET) *Picture of No 10*
at the interval with film of
Coronation St. etc.

Of course, now it is election year, the Tories are promising to put things right - do we believe them, didn't they sing the same song just before the last election in 1983?

: What are you going to do about the rise in crime rate?

V/O: What happened? Crime statistics went up, burglary up, rape up, mugging up, car theft up. It is about time the Tories owned up.

: What about the state of our schools?

V/O: What happened? Our childrens' education is still being disrupted and our teachers have never been more demoralised.

: What is happening about the National Health?

V/O: It isn't. We have fewer hospitals, fewer beds, and in many areas you can still wait two years for a hip replacement.

: What about unemployment ?

DAVID STEEL MP: After eight years the tune is sounding a bit thin, isn't it ? How long are we meant to wait. The truth is, the Tories have had their chance and failed, just like Labour. Since the War, they have each had six go's in Government and where has it got us ? Uncaring Conservatives or irresponsible Labour. Not much of a choice is it ? The time has come for a change. Let's just look at some of the things our Alliance would do once we are in government.

V/O: In its first full Parliament the Alliance would invest £2m more on Education than the Conservatives plan to do.

STEEL: We would restore the battered morale and resources of the Health Service.

VO: The Alliance would invest £1bn more on the NHS, there would be more health education, more local decision making.

STEEL: Acting against unemployment will be a major priority and we'll invest to create new jobs.

VO: The Alliance Job Creation Schemes will bring unemployment down by a million in 3 years.

DR. DAVID OWEN MP: We've costed these proposals and they are affordable. Mrs. Thatcher and Mr. Kinnock try and tell you the Alliance has no policies, that we have no chance of government, they obviously haven't read our book. It is also an insult to the 8m people who voted for us at the last election and many more who will vote for us at the next election. The Labour Party can't win, they can't even check the Tories, but the Alliance will play a major role in the next government of the country. If just 12 more people in every 100 vote for us, we will be the single, largest party and then we can start healing the nation.

STEEL: You can make a start next week in the local elections. A week today, Thursday May 7th. Use your vote to tell both the old parties that you are tired of their silly squabbles and half truths. Their class ridden policies and insults. Vote Alliance and make them nervous. And then when the General Election comes, vote Alliance and make them listen.

VO: Make sure you vote for the SDP Liberal Alliance on Thursday 7th May, the time has come for change.